

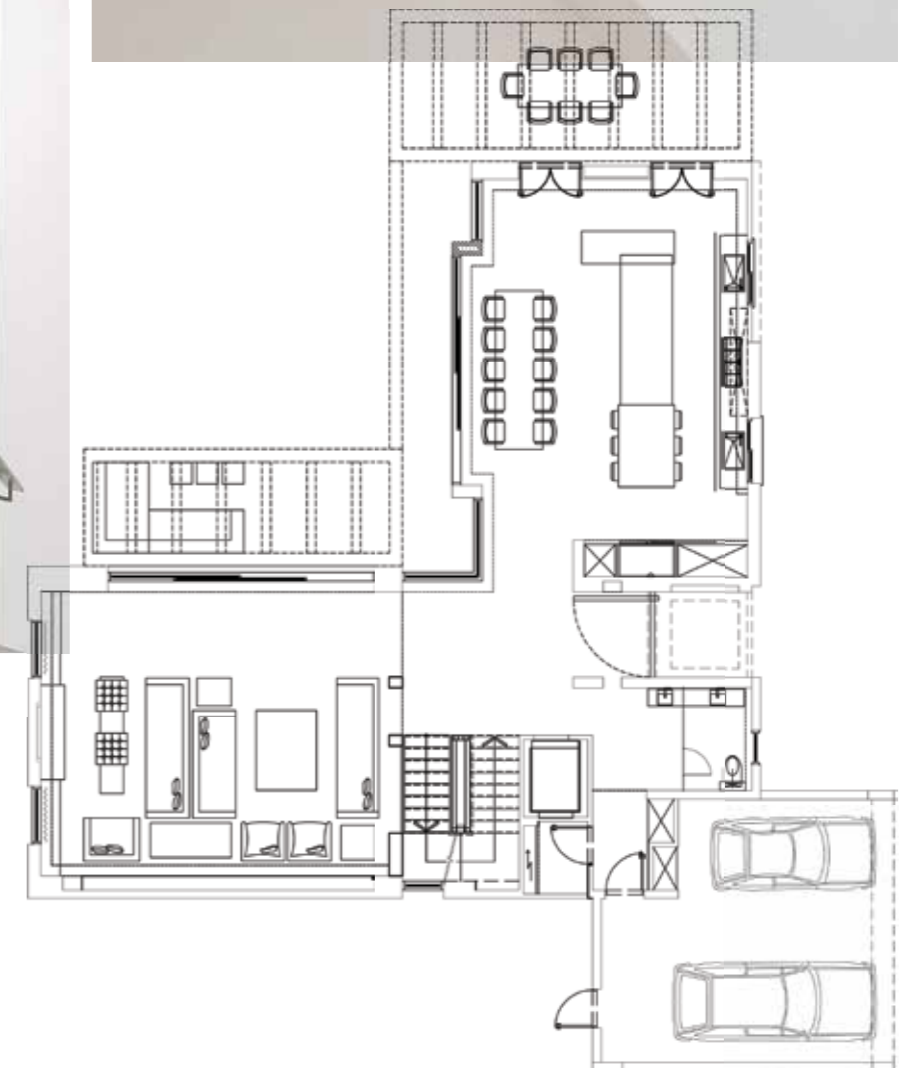
haute couture Design



Angela Lanciano and Cher Sela

Founded 23 years ago, Lanciano Design, a Israel design firm based in Tel Aviv prides in offering high end services to clients who want nothing but the best. They have a young, creative and a very dynamic design team. They pride in providing a final and accurate look and highly detailed plans of the house before one even starts to build it. The design and architecture tries to move away from mediocrity and experiment with new ideas. We bring you a flavour of their designing style and work in this modern house designed by them.

Sheer white expanse of the living room gives a paradise like effect. Matched with steel gray sofa and walls there is a glow which transmits to the seating spaces. The two beams in the living area act as natural divider between seating area and other areas.



This house is situated at the center of the city Tel Aviv in Israel. The client wanted a super contemporary, modern and minimalistic house.

White is the most wow color like a bride. People who like white are also those who are aware that in order to have a beautiful house one needs to love and care for it.



White - the purest color. It carries a benevolent mood and subtle shades coming of summer, cool and light. However, the design of dwellings in its pure form is used very rarely and only in combination with other colors. Quiet shades of white, like cream, perfectly combined with other soft tones (sand, terracotta, gray-blue...) form a harmonious ensemble in the interior.

This was viewed as an “haute couture” project. Details were accurately calculated in advance, in order to avoid unexpected surprises.

“Openness” is the main concept that led us in this project, combining informal ambient and yet sheer elegance. A palette of colors was chosen to set the tone for spaces outside and inside.

The ground floor wrapped in large apertures maintaining a dialogue with the outside. This helped in obtaining the open space feeling.



Lighting design plays a crucial role in the success of a design project. In this house design a variety of lighting options and special effects have been integrated that add drama and interest.





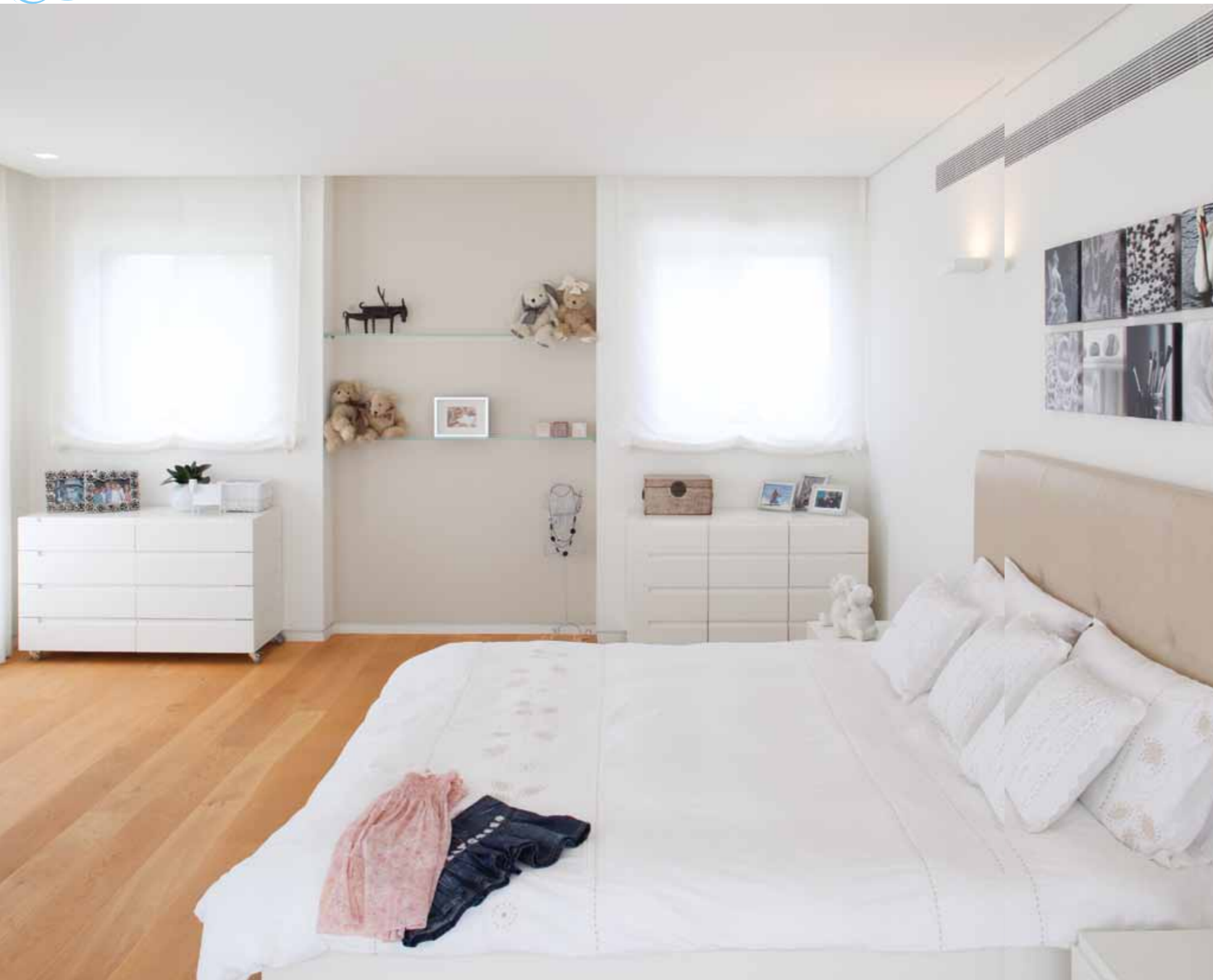
A large island workstation in the kitchen provides ample space for work as well as freewheeling conversations .



An open and welcoming kitchen. Work areas merge with the seating for dining allowing a close interaction while entertaining guests. Neatness of white in the kitchen spreads coolness.



The unconventional layout of the kitchen and the dining area happened in the process of designing this space. The view being it would be fun to enjoy entertaining family and guests, while being able to host and to be present at the same time.



The bedrooms are simple and clutter free. Walls are adorned with shelves displaying small pieces of art, frames and knick knacks on side tables, photo frames on the walls and the cherry wood finish floor add colour and individuality to each bedroom.







The ground floor wrapped in large apertures maintaining a dialogue with the outside. This helped in obtaining the open space feeling.

The design team carry with them a “fetish” for bathrooms, therefore the aim was to give the bathrooms a complete thinking “out of the box”, planning different and original designs.

The lighting in the house designed by “Lanciano-Design” has many scenarios, for special effects to be able to change completely the ambient in the house.

The result: a clear and precise space based on an open flow and is characterized by clean lines, rich but delicate materials and aesthetic original solutions.